

Summary

The investigation work was unrolled in Ibarra city in the first three months from 2011, the object of the investigation was "the guild of graphic masters and related" pertaining to the "association multi-industry of artisans of Imbabura" here are evident the "serigraphic workshop that are qualified like this, therefore are the technology descriptive investigation having so real data about the kind of machines, materials, technique, knowledge and capacity that the integrating of each workshop with the result that we had the majority selected for a capacity adequate in "serigraphic" but they have had but it doesn't have a good contribution for their fulfillment. A few of the workshops have machines with spearhead technology whose process of production are raised to speak, their quality too the others workshop have the basic for work, the croon league that has carry to unroll like micromanager has been empiric and thanks their friends and colleagues, in conclusions we can to affirm that the sounding of opinion was accurate and gives good effects, with this we had important data that can to unroll ear e chime of proposal for the capacity the workshop need knowledge of graphic design for serigraphic textile and impression some of the workshop had remained isolated of modern technology and only are adjusted to the demands from the local market, because the acquisition need big investments and a knowledge solid of its function, a number minor have modern technology that has helped there to compete to national and international level for takeout their products of good quality, a lot of workshop had remained straggler for the internal politics, produce big tirades using materials of quality tall falling the cost of the final product, the workshop moreover have the custom of work for penned of time where there are money demand of work, and for ultimate the majority are in agreement in the quality that can help to improve their yield and to compete inside of the globalization world for this reason we was unrolled, finally our proposal basing it in the demands of the workshop.