

SUMMARY

Nowadays, millions of people in the world speak the English language. The conventional mass media, the Internet and the technology have expanded their growth worldwide and today it is the language of the communication inside the included world of there that its learning is necessary. Our country cannot stay to the margin of this one urgent need, rather it is an obligation to choose strategies that they guide stir into action and wake up the interest to learn to communicate in a language that is not ours and to be able of promoting the intellectual, personal and professional development. This work of investigation has taken as a field of action in The Unidad Educativa Particular Evangélica "4 de Julio" in Ibarra city; since there has been detected a low academic performance that answers neither to the expectations nor to the institutional philosophy, that is the reason to determine this is a problem very important to raise an alternative response that generates changes in the attitude so many teachers and students. It has taken as a basic foundation for support of this work in the Theory of Multiple Intelligences the same one that specifies the existence of several ways to come to the knowledge allowing to observe and to take advantage of the different students' capacities respecting their learning styles. On the other hand this investigation also it is based on the theory Constructivist that raises the same pupil constructs his own knowledge departing from his personal experience, of his capacities and abilities bearing very in mind his individual differences and rhythm of learning. It is included in addition to the Significant Learning the same one that contributes this one proposed since he thinks that is important to establish connections in the student between what already knew and the new knowledge, for this reason is necessary to motivate them and between more be achieved to catch his attention, better it will be his participation and better his development in the process of learning a new language. Likewise the strategies that are suggested as alternatives of change must be characterized by his dynamism which they will allow to organize, to retain, to recover the information and to transform in Significant Learning strengthening the students' knowledge.