

RESUMEN EJECUTIVO

Del proyecto planteado, se desprende la importancia de su aplicación, ya que permitirá cubrir una necesidad sentida a nivel del sector empresarial textil, siendo una fuente necesaria para los acabados de sus productos, es por ello que se ha planteado este proyecto de producción y comercialización de cordones industrial para el área textil, para ello se ha realizado el presente estudio, el mismo que obtuvo como resultados lo siguiente: existe una demanda potencial por cubrir en cuanto a cordón industrial al año actual de 1.404.000 carretes de cordón industrial con un crecimiento considerable para los siguientes cinco años de vida útil del proyecto, de los cuales se espera cubrir mensualmente 2500 carretes, es decir que en el año se espera 29.999 carretes. La inversión total del proyecto es \$52.221,00, en la cual se estipulan los costos de equipamiento, constitución legal y capital de trabajo, pero cabe indicar que forman parte del patrimonio de la empresa el 52.07 % capital propio y en crédito bancario el 47.87%. De acuerdo a la evaluación de las entradas de efectivo que generará el proyecto, se analizó que el VAN será de USD \$ 45.595,46 que formará por efecto de la diferencia entre la inversión y las entradas de efectivo, la TIR será de 34,82 %, el Beneficio Costo de 1,16 veces y el Periodo de Recuperación de la Inversión se dará en 4 años; de acuerdo a estos indicadores de evaluación, queda demostrado que la Inversión en relación con las entradas de efectivo si se justifica. El proyecto logrará producir impactos positivos tanto en lo económico, comercial, y sobre todo a nivel ecológico y ambiental, en donde en éste último se logrará aplicar productos que no afecten al ecosistema y que no causen daños al medio ambiente y protejan la salud de los trabajadores.

EXCECUTIVE SUMMARY

The project raised, it is clear the importance of its implementation, as it will allow you to cover a need felt at the level of the corporate sector textile, being a source necessary for the finishes of their products, that is why it has been raised this project for the production and marketing of industrial cords for the textile area, for this has been raised by this study, the same as that obtained as results as follows: there is a potential demand for cover in regard to cable. Of the raised project, the importance of its application becomes detached, since it will allow to cover a need felt at level of the textile managerial sector, being a necessary source for finished of its products, it is for it that there has appeared this project of production and industrial commercialization of drawstrings for the textile area, for it there has appeared the present study, the same one that it obtained like(as) turned out the following thing: a potential demand exists for covering as for industrial drawstring to the current year of 1.404.000 spools of industrial drawstring with a considerable growth for the following five years of useful life of the project, of which one hopes to cover monthly 2500 spools, that is to say that in the year one waits for 29.999 spools. The entire investment of the project is a \$ 52.221,00 USD, in which there are stipulated the costs of equipment, legal and cardinal constitution of work, but it is necessary to indicate that they are part of the patrimony of the company 52.07 % proper capital and in bank credit 47.87 %. In accordance with the evaluation of the earnings of cash that will generate the project, it was analyzed that the VAN will be of USD a \$ 52.221 that it will form for effect of the difference between the investment and the earnings of cash, the TIR will be 34.82 %, the Benefit Cost will be 1,16 times and the Period will be of Recovery of the Investment it will happen(exist) in 4 years; in accordance with these evaluation indicators, he remains demonstrated that the Investment as regards the cash earnings if it justifies itself. The project will manage to produce positive impacts so much in the economic, commercial thing, and especially at ecological and environmental level, where in the last one one will manage to apply products that they do not affect to the ecosystem and that do not hurt to the environment and protect the health of the workpeople.