

SUMMARY

This work was made to diagnostic the knowledge level of the students, and the application of Reading levels, with the academic preparation of the students of Technical University, it is in Ibarra city. The principal problem is the little importance that the students give to reading as a strategy to improve oral the method that we used was the observation with the technique of the survey and as instrument a questionnaire that they permitted to diagnose the problem. The results were very important to elaborate the propose, it aimed to improve the difficulties how to express in oral form the students of eighth years. The propose was elaborated with the information about technical's and reading methodological strategies and the examples to their development.

With the students of eighth years we applied the technical's to improve the oral expression through process, objectives and evaluation they permitted the best development in oral expression. It is necessary to implement the rules of reading, retention capacity, the dialogue, the development of a comprehensive memory, is necessary to implement a systematic programation; that include research and creation. To establish a relation with all subjects in the docent-educative process; the dominion depends the academic success of the students, through the initial knowledge that they can development their habitués and ski for example: make summaries, do and imagine readings, analize conceptual maps, listen texts, participate in different speeches and conferences and others.