

## **SUMMARY**

In the everyday practice of educating people on the Art and Crafts Area we have identified a serious problem in the students of Basic Education, which is their lack of creativity, they are not able to make neatly finished works, they usually do not add the last details; even worse, our students can not solve problems when drawing pictures and constructing certain art works. Taking in account this problem, we decided to plan this project with the purpose of investigate the level of creativity of the students in the Art and Crafts Area and find the way to overcome the above mentioned problems through the elaboration of a Handbook with strategies for developing students' creativity in the Art and Crafts Area. In order to determinate the problem and how to solve it our research was conducted in Quito-Ecuador with students of the Fifths and Sixth Years of Basic Education in "Alejandro Cárdenas" Experimental School. A survey properly elaborated by the researchers and approved by the research tutor was conducted to the students; the obtained information was analyzed and interpreted for identifying the causes of the poor development of creativity in the students. The survey results gave us ideas to elaborate a Teaching Strategies Handbook, once we have identified the problems our students have in artistic creativity development, we collected, organized and compiled in the handbook the best strategies to help with the development of creativity in the students.