

SUMMARY

This research has gathered the thoughts and proposals of different authors, that over time have influenced efficiently in the Teaching Learning Process. We started diagnosing the misapplication, of methodological strategies for teaching English vocabulary in context, in the first and second years of bachelor in Mariano Suárez Veintimilla high school, and analyzed and identified appropriate strategies for the creation of a methodological guide. It will improve the quality of English language teaching. This investigation corresponded to the modality of Feasible Project, based on field research using surveys of teachers and students of Mariano Suárez Veintimilla high school, and that will streamline the learning of vocabulary in context. The content of the methodological guide, take as the principal aspects the needs, context, situation, environment and learning styles of students, being a good teaching material appropriate to the students. After concluding the investigation it was known that the strategies used by teachers are good, but those strategies could improve in a better way in the teaching-learning process of English. As the result of this investigation it was created and developed a methodological guide for students of first and second years of bachelor at Mariano Suárez Veintimilla High school, it will help to the orientation and objective evaluation of the teaching. This will support the solution of the questions stated policy of the investigation, it was also applied to students and teachers, who helped to sustain the research, as well as theories and models to suit a project Institution. The scope of the overall objective proposed here, was achieved through the implementation of the specifics aims such as: To diagnose the student's competences in vocabulary in context. To define the techniques that teachers apply in the teaching- learning process of vocabulary in context and to make a guide to help teachers to improve methodological strategies. The research will culminate with the validation work through a seminar and workshop given to teachers and others involved.