

## SUMMARY

The present work of propose investigation and constitutes a true contribution to the formation and practice of values in the society, stops of this form to make it more equitable and human joust. The crisis of values is evident that affects all the society, especially to the youth influenced by a globalized, inhuman world, individualistic in which it predominates the consumption and the material, leaving to a side the spiritual aspects. The factors are some that affect the loss of values in youth, especially the bad example of political leaders who are been in the power and which they have committed corruption acts, also product of the migration influences the familiar decomposition, as well as the social influence of the friendly group of the same age of which they imitate negative attitudes opposite to the human values that the present society needs. The investigation proved the reality, of which a great level of loss of values in the young people of the School exists Federico Páez, and in youth otavaleña, determined the necessity to look for alternatives and strategies of formation in values, that must arise from the educative institutions. The reflections, dialogue that the painting observation produces murals that express messages on the diverse institutional values, bring about the formation and practice of those necessary values for a harmonic coexistence in the society. The muralismo has been used with pedagogical aims in many countries, but also in some schools of Ecuador they have used of effective way for the development and formation of values in children and young people of schools and schools. The proposal that consists of the painting elaboration murals, in which finds the valuing and axiological message implicit, that produces a collective reflection about the necessity of the practice of human values in a society more and more materialized and alienate.